



MALLORCA

THERE'S NOWHERE LIKE MALLORCA.

THE LARGEST ISLAND IN THE BALEARIC ARCHIPELAGO, THE LANDSCAPE IS ONE OF RICH CONTRASTS NOT EASILY FORGOTTEN. FROM THE COLOURFUL AND COSMOPOLITAN MIX OF THE CAPITAL PALMA TO THE SERENITY OF THE SERRA DE TRAMUNTANA MOUNTAIN RANGE THAT FLANKS THE WESTERN EDGE AND ITS TURQUOISE SEAS. YOUR DESTINATION SHOULD ALWAYS BE APPROXIMATE, DICTATED BY THE DAYS MOOD.

TAKE IN CITY AND COUNTRY, BEACHES AND WILDERNESS ALL WITHOUT COMPROMISE.

SAVOUR THE COOL BOUTIQUE HOTELS, RELAXED SHOPPING DISTRICTS, RESTAURANTS, MARINA AND BEAUTIFUL BUILDINGS OF THE CITY. OR HEAD SOUTH THROUGH THE FERTILE VINEYARD RICH INTERIOR FOR AMAZING BEACHES, HIDDEN COVES, WORKING PORTS, SCENTED PINE FORESTS AND SECRET BEACHES. HERE THE OCEAN REWARDS EXPLORERS WITH EVERY SHADE OF BLUE.

THE CATALAN INFLUENCE CAN BE FELT THROUGHOUT THE LANDSCAPE AND UNREHEARSED WAY OF LIFE. TAKE THE CAR HIGH UP INTO CLOUD TOPPED MOUNTAIN VILLAGES FOR QUIET SOLITUDE, PURIFYING AIR AND GENUINE ESCAPISM. GRAZE IN TRUE SPANISH CAFES ON THE BEST COFFEE, FRESH PASTRIES, OLIVES, CHARCUTERIE, HONEY AND FRUIT.

FROM SOULFUL AND NOURISHING EXPERIENCES THROUGH TO A STYLISH INTERNATIONAL BLEND OF HIGH-END LIVING, THIS REMARKABLE ISLAND HAS IT ALL. MALLORCA IS GOOD FOR THE SOUL.

NO WONDER EVERYONE'S SMILING.





COUNTRY

THE GEOGRAPHY OF THIS SMALL ISLAND IS INTRIGUING. DRIVING INLAND BRINGS YOU BACK THROUGH TRADITIONAL TOWNS WITH NARROW STREETS AND GREEN SHUTTERS, PAST CHURCHES AND DISUSED WINDMILLS AND INTO SOFT PASTEL SKIES.

WINDING ROADS LEAD TO WHITEWASHED FARMHOUSES, THE SCENT OF LEMON HANGS IN THE AIR. OLD COUNTRY HOUSES ARE STILL SURROUNDED BY THE TRADITIONAL OLIVE GROVES. A MORE ENVIABLE PACE OF LIFE IS HARD TO FIND.

A DISTINCT LACK OF ANY REAL MANMADE INCURSIONS ON THE LANDSCAPE ACTS LIKE A TONIC FOR THE SOUL. HERE YOU CAN TOTALLY SWITCH OFF AND START TO FEEL RESTORED. PLACES LIKE THE SA CALOBRA CANYON, ALSO KNOWN AS THE TORRENT DE PAREIS GORGE, MUST BE SEEN FOR THEIR DRAMATIC BEAUTY.

THE FARMERS MARKETS HINT AT RICH MEDITERRANEAN SOILS AND SKILLS PASSED DOWN FROM ONE GENERATION TO THE NEXT. THE VIBE IS LAID BACK, BOHEMIAN IN PLACES. VINEYARDS AND APRICOT TREES BASK IN THE SUN.

IT IS A MATURE LANDSCAPE THAT CARRIES ITS HISTORY LIGHTLY. ROADS STRETCH FOR MILES, UNSHACKLED AND WITH THE PROMISE OF ADVENTURE.

Unsere Empfehlung

- „Surf & Turf“
200g Rinderfilet auf knusprigen Austerspitzen
mit
Black Tiger Sambas &
Trüffelpuree € 27,50
- Lampuga (Gewitterfisch)
auf der Hautseite gebraten
mit
grünem Spargel & Saffransoße € 19,80



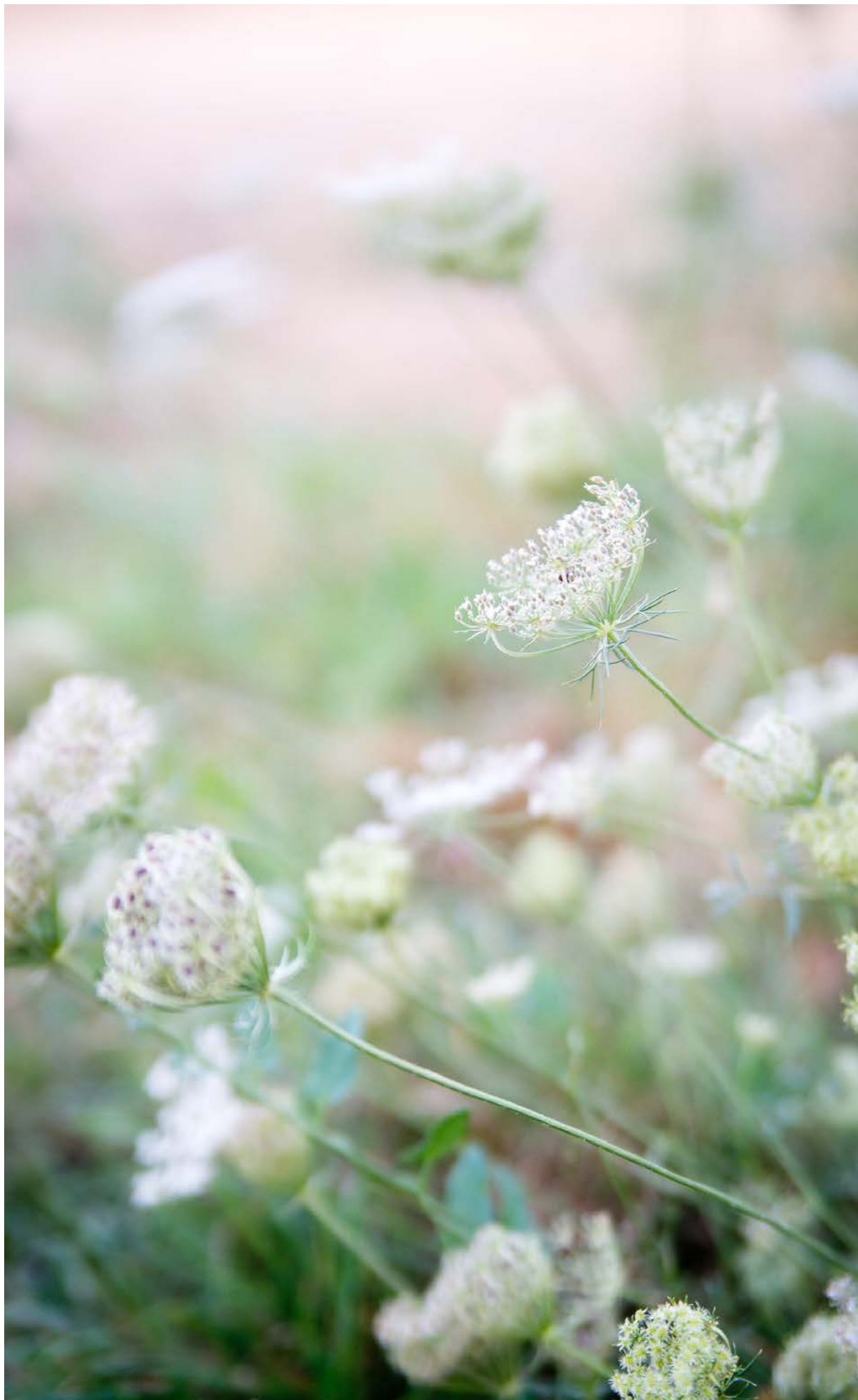


TO MARKET

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SEA

THIS ISLAND HAS COMPLETELY REVITALISED THE CONCEPT OF COASTAL LIVING. AN EARLY MORNING PLUNGE CAN TAKE MANY DIFFERENT FORMS.

ALONG THE MORE MANICURED WEST COAST MOUNTAINS SLOPE DOWN TOWARDS THE SEA. HERE A SERIES OF RESORTS HAVE BUILT THEMSELVES UP AROUND THE NATURAL CONTOURS, COVES AND OPPORTUNITIES OF THE COAST.

THE EASTERN SIDE FEELS A LOT WILDER. RUGGED UNTAMED BEACHES ROLL ONE INTO THE NEXT WITH EXPANSES OF IVORY WHITE SAND AND POWDER BLUE WATERS TO CREATE A SURFER'S PARADISE. STUMBLING UPON AN OLD BEACH SHACK SELLING FRESH COFFEE OR CHARGRILLED FISH IS THE ICING ON THE CAKE.

THE SOUTH COAST IS DIFFERENT AGAIN WITH SPARKLING TURQUOISE WATERS FILLED WITH COLOURFUL FISH PERFECT FOR SNORKELING. PORTS AND MARINAS WITH TOP-CLASS REFIT AND REPAIR AMENITIES DOT THE COASTLINE. SAILING BOATS AND YACHTS HAPPILY TRAVERSE FROM ONE TO ANOTHER.

DIFFERENT WAYS OF LIFE MIX EFFORTLESSLY.











PALMA CITY

PALMA CAN QUITE RIGHTLY LAY CROWN TO THE COOLEST CITY IN EUROPE. WE KNOW OF NOWHERE ELSE SO COSMOPOLITAN, SO SEDUCTIVE, YET WITH SUCH A GENTLE EASY GOING NATURE.

WATCH THE WORLD COME TO LIFE WITH FLUID EARLY MORNING ROUTINES PUNCTUATED BY GOOD FOOD AND FRESH CAFFEINE. HERE DIFFERENT CULTURES MERGE, NOT COLLIDE. BOUTIQUES THRIVE HAPPILY ALONGSIDE STREET FOOD OUTLETS. FROM THE CASUAL TO THE EXTRAORDINARY, ANYTHING GOES.

THE DISCERNING TRAVELLER IS SPOILT FOR CHOICE WITH THE CITY'S ECLECTIC MIX OF BESPOKE HOTELS, RELAXED CAFES, CONTEMPORARY ART AND UPMARKET RESTAURANTS. OFF THE MAIN THOROUGHFARES, GORGEOUS PAVED SQUARES WITH FOUNTAINS, TOWNHOUSES, TERRACOTTA ROOFS, THE CATHEDRAL AND PALM TREES BRING A SOFT FOCUS AND REFINEMENT TO AN URBAN SPACE.

A REAL ENERGY AND BUZZ PERVADES. LIFE HERE IS A SENSORY EXPERIENCE. FRESH, YOUTHFUL AND INNOVATIVE. BUSINESS CLIENTELE DRAWN FROM ALL THE LEADING ECONOMIES COMBINE TO CREATE A COOL, CONFIDENT INTERNATIONAL MIX OF PERSONALITIES.

TRADITION HAS NOT BEEN FORGOTTEN THOUGH.

DELICIOUS MEZE, SUN RIPENED FRUIT, THE DAY'S CATCH. THERE IS NO DRESS CODE, JUST AN APPETITE FOR THE GOOD LIFE. THIS IS SPANISH HOSPITALITY AT ITS BEST.

SIMPLICITY DONE WELL.

CAPPUCINO

CAPPUCINO







THE TALK

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MOUNTAINS

JOURNEY UP INTO THE MOUNTAINS. YOU WILL FEEL LIKE YOU ARE SOMEWHERE ELSE AGAIN. A SENSE OF FRESHNESS PERMEATES THE SOUL, THE AIR IS PURIFYING, NATURE SURROUNDS. PALMA IS LESS THAN AN HOUR AWAY.

DRIVE THROUGH THE SERRA DE TRAMUNTANA RANGE AND ENTER INTO A SANCTUARY THAT LITERALLY TOUCHES THE CLOUDS. STOP FOR SUSTENANCE IN ANY NUMBER OF SMALL SLEEPY CAFES AND TAKE TIME TO REFLECT. PERHAPS VISIT THE 17TH CENTURY RENAISSANCE-STYLE MONASTERY IN LLUC; MALLORCA'S SPIRITUAL CAPITAL.

VALLDEMOSSA IS THE MOUNTAIN VILLAGE OF ALL TIME. BLISSFUL TRANQUILITY WITH A STUNNING NATURAL BACKDROP PRESERVED IN TIME. IN THE SUMMER IT IS DEEP GREEN AND BUZZING WITH PEOPLE. IN WINTER THE SUN HANGS LOW, COLOURS ARE MORE MUTED AND WOOD SMOKE GENTLY PERFUMES THE AIR.

FEW ISLANDS CAN BOAST SUCH GEOGRAPHICAL RICHNESS AND ACCESSIBLE CONTRASTS. MALLORCA IS THE ULTIMATE WELLBEING DESTINATION AND NEVER FAILS TO ENGAGE ALL OF THE SENSES. IT'S THE KIND OF PLACE THAT BLOWS YOU AWAY EVERY VISIT.





PURIFYING MOUNTAIN AIR



